



*Community Led – Public - Transparent - Reasoned*

## Hungerford 2036 – Neighbourhood Development Plan

# Project Report No 3 to Hungerford Town Council

For Full Council Meeting 5<sup>th</sup> November 2018

### Meetings Held

Project Team (PT) meeting was held on 10<sup>th</sup> October.

A joint meeting with Hungerford Town Council (HTC) was held on 15<sup>th</sup> October to review initial findings from the July 2018 Survey.

### Vision for Hungerford

#### *Vision for Hungerford*

*Hungerford sits at the heart of the North Wessex Downs AONB and is treasured for being an historic market town set within beautiful and accessible countryside and waterways.*

*The residents of Hungerford seek to work together to embrace constructive change that ensures a vibrant, robust and sustainable economy that will enhance their prosperity and provide an affordable and nurturing environment for current and future generations.*

*This should be achieved whilst conserving Hungerford's natural and manmade heritage and enhancing its strong sense of being a caring community and a fulfilling place to live*

This draft *Vision for Hungerford* is based on statements within the Town Plan and feedback from the July 2018 survey. It will evolve over time, based upon community feedback from the engagement process. In its final form it will sit at the beginning of Hungerford's Plan to explain the objectives being aimed at and the associated planning policies and aspirations.

### Engagement with Hungerford Community

Hungerford 2036 had a stall at the Trade Showcase held at John O'Gaunt School on 18<sup>th</sup> October. This engagement was informal and focussed on obtaining names for follow up meetings and ideas on how best to make further engagement successful.

### Communication

Articles on H2036 appeared in Penney Post on 18<sup>th</sup> Sept and the Advisor on 28<sup>th</sup> Sept.

The H2036 web site is updated regularly with reports to HTC and minutes of meetings.

The email contact list now has 64 subscribers.

## Resources

	HTC Budget		Government Grant			
			Won	Still Available		
<b>Allocated</b>	£	5,000.00	£	5,546.00	£	11,454.00
<b>Spent to Date</b>	£	2,946.95	£	512.00		n/a
<b>Remaining</b>	£	2,053.05	£	5,034.00		n/a

It is anticipated that grant allocation will fund all future expenditure other than staff costs. Further grant funds can be applied for from April 2019.

## Deliverables

Since our last report the Project has:

- Completed the analysis of the July Survey. This is attached at Appendix 1.

Submitted by H2036 Joint Chairs - Geoff Greenland and Tony Drewer-Trump

## Appendix 1- Summary of July 2018 Survey

Engagement Phase 1 - Summary Analysis of July 2018 Survey			Total No of Comments
Themes for Hungerford 2036 Neighbourhood Development Plan (NDP) In total the Themes should capture all Hungerford's social, economic and environmental elements.			
NDP Theme	Scope		
Theme 1 - Housing & Design	Sustainable and quality development to deliver WBC's Local Plan housing allocation for Hungerford.		1,185
	<i>The most frequently mentioned subject was the need for genuinely affordable housing (273), followed by starter homes (183), mixed housing according to assessed need (97), housing for families (94) and social housing (66). There were 76 comments made of most suitable location; only 2 of which were supportive of development to the south of the Town.</i>		
Theme 2 - Employment & Economy	Town Centre, Commercial, Industrial, Tourism and supporting land and infrastructure.		1,016
	<i>The most frequently mentioned subject was the inadequate variety of shops and eateries (326), followed by generally unkempt appearance including pigeon poo (117) and empty shops (106). Requests for a major chain (shop and eaterie) totalled 56, with 13 requests not to have one in the Town.</i>		
Theme 3 - Getting About	Transport, Parking, Walking, Cycling and the supporting safe, built and green infrastructure.		1,040
	<i>The most frequently mentioned subject was the excessive volume/speed of traffic (176) followed by poor frequency/reliability/connectivity of the rail and bus services (153) and inadequate/dangerous parking (138). There were 131 suggestions that better management would help both the traffic and parking problems.</i>		
Theme 4 - The Next Generation	Education, clubs, societies and employment.		213
	<i>The most frequently mentioned subject was the lack of facilities/entertainment for young people (80) followed by concerns on secondary education (40).</i>		
Theme 5 - Our Heritage	a) The built environment we've inherited.		224
	<i>Scruffy/unkempt appearance dominated with 125 comments (including pigeon poo), followed by 37 comments on the need to improve the Town's approaches.</i>		
	b) The natural environment we've inherited		67
Theme 6 - Leisure - Sport & Culture	Activities, venues and open spaces		267
	<i>There were 43 comments wanting improvements to the Town's cultural provision; eg music venues, better information for tourists or simply more public seating. 41 comments covered the need to improve the maintenance of the Town's open spaces and, in some instances, the approach being adopted.</i>		
Theme 7 - Well Being	Health, Social Care, Crime and Public Safety.		338
	<i>Concerns over the Surgery topped the list (54) closely followed by comments on the need for a more visible police presence (48).</i>		
Theme 8 - Climate Change	Addressed within each of the above Themes, as appropriate.		nyc
	<i>There were too few comments explicitly related to climate change to make analysis meaningful.</i>		

NB There is inevitably some duplication within the scoring system; eg lack in choice of cafes for young people will be scored under both Theme 2 and Theme 4. Hence the numbers quoted should be interpreted as indicative weightings rather than a mathematically precise figure.